

# Celebrate

# CANADA!

July 1st was Canada Day and 2015 marks the 100 year anniversary of our flag! In honour of these two occasions we thought it would be interesting to do a little digging into the

## History of the Canadian Flag!

In 1963, Canada embarked on a seemingly harmless attempt to create its own flag but the issue revealed a nation hotly divided on what symbol should unite the country.

At the time, Canada had existed for 96 years and still did not have a flag to call its own. Since Confederation, the Canadian national flag had been the British Union Jack.

In 1963, Prime Minister Lester B. Pearson pitched his idea for a new flag during a speech to the Canadian Legion in Winnipeg: "I believe that today a flag designed around the Maple Leaf, will symbolise and be a true reflection of the new Canada."

As boos resonated throughout the audience, Pearson got a glimpse of the controversy he'd unleashed. **Instead of uniting the country, the flag became yet another divisive issue.**

Canadians were deeply divided on the flag issue. Some felt an attachment to the mother country and its Union Jack. Others disagreed on what new symbol should represent the country.

It was in a charged atmosphere that Parliament began the flag debate, lead by Conservative leader John Diefenbaker. He insisted that the Union Jack be incorporated into the new flag to reflect Canada's British heritage. The Liberals and NDP wanted something with maple leaves.

Canadians were invited to use their imagination and talent and submit ideas for a flag. As many as 5,900 alternative designs were sent to Ottawa. A 15-member all-party committee was formed to review the suggestions and make a recommendation.

In October 1964, after eliminating various proposals, the committee was left with **three possible designs** (shown below) -- a Red Ensign with the fleur-de-lis and the Union Jack, a design incorporating three red maple leaves, and a red flag with a single, stylized red maple leaf on a white square.

Pearson's preferred design of three maple leaves was finally rejected in favour of a design proposed by George Stanley that featured a single leaf flanked by red bars.

The parliamentary debate on the flag was lengthy and ugly. It consumed 37 sitting days: the Conservatives made 210 speeches, the Liberals 50, the NDP 24, Social Credit 15, and the Cr ditistes 9.

Pearson eventually used the rules of closure to limit speeches to 20 minutes and force a vote. That vote was taken on December 15, 1964 and the committee's recommendation was accepted 163 to 78. Canada's flag was officially hoisted at the Peace Tower on Parliament Hill on February 15, 1965.

Canada's new flag was generally well received by the public. The government used Canada's 100th anniversary celebrations in 1967 to promote the new flag throughout the country.

### Elements of the Flag

#### Maple Leaf:

Aug 1860: the maple leaf was adopted as the national emblem of Canada for decorations the Prince of Wales' visit.

1914 and 1939: many Canadian soldiers wore the maple leaf on their military badges, and it was the dominant symbol used by many Canadian regiments serving in WWI and WWII.

#### Red and White:

Red and white were approved as Canada's official colours in the proclamation of the royal arms of Canada in 1921 by King George V.

Information from [cbc.ca](http://cbc.ca) and the Canadian Heritage pages on the Government of Canada website.





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**July 2015**

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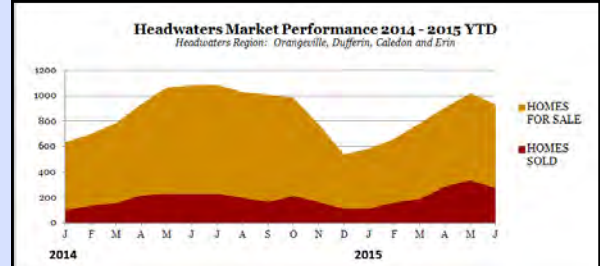
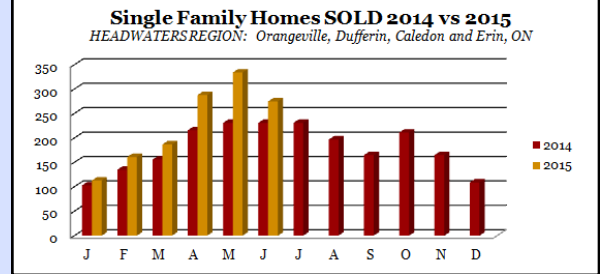
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## Headwaters Real Estate Recap: JUNE 2015

After an intense start to 2015 with record sales and many multiple offers, the market cooled down slightly in June. Well...it cooled in comparison to the very active previous months. In May, a whopping 334 properties sold in the Headwaters region of Orangeville, Dufferin, Caledon, and Erin. **In June we saw 275 properties sold** in Headwaters — this number of sales still beat out any month in the last couple years, so the market is still hot. **Inventory is still a challenge for active buyers**, with almost 200 less available listings at the end of June in 2015 (654 homes for sale) compared to June of 2014 (850). **Average sale prices have increased** across the Headwaters region due to narrow supply and large demand. Orangeville, which is an affordable place to live that's still a relatively short commute to the GTA, has gained attention from people migrating out of the GTA. Sellers coming from the city and buying in our area can get much more "bang for their buck" in Headwaters. This has also contributed to the intense start to 2015. Now that the summer holidays are upon us and the Spring market is over, number of sales will traditionally slow down...but it has been a crazy year so far. We will see what the Summer brings! -Dave



For more statistics and graphs please be sure to visit our "Real Estate Recap" blog on our website at [www.thegrimeteam.com](http://www.thegrimeteam.com).

## The psychology of buying a home:

*Buying a house is a mix of logic and emotion*

You'd buy a sweater on impulse, but when it comes to buying a home it's all about calm deliberation, right? You might be surprised.



Price, square footage, location: "All that can be trumped by the visceral reaction of seeing a home," says June Cotte, who teaches marketing at University of Western Ontario's School of Business.

"Smells, colours, sounds you can hear inside or from the outside — you might not be aware of them, but they can have an influence."

The layout may even subliminally remind you of the home from your past. That can have a positive or negative emotional impact on how you perceive a home.

In fact, a study published in the Journal of Advertising Research said emotions can be twice as important as knowledge in consumer buying decisions. Subsequent research has determined that the role of emotion in buying situations varies by individual and circumstance, but there's no doubt that, overall, it's a critical factor in consumer behaviour.

And while it's important to feel an emotional tie to the place you live in, abandoning your inner logic isn't wise.

Emotions can lead us to fall victim to confirmation bias, the tendency to interpret information that confirms our preconceptions. We fall in love with a house and so we dismiss the mouldy smell, saying the place just needs a little airing out.

A good Realtor will help clients keep emotions in check and concentrate on finding what it is they really want. With over 50 years of combined experience, The Grime Team has helped lots of clients find the home that best meets their needs...and if you are thinking of making a move we are ready to help you too! Just give us a call!

Article adapted from NationalPost.com



The Grime Team has had a busy June helping their clients buy and sell homes.

234 Lisa Marie Dr, Orangeville  
 88 Glengarry Rd, Orangeville  
 308013 Hockley Rd, Mono  
 19778 Main St, Alton  
 10 Davidson Dr, Alliston  
 796535 Third Ln E, Mulmur  
 387230 Twentieth Sdrd, Mono  
 36 Orchard Dr, Mono  
 418 Pinegrove Ave, Shelburne  
 109 Marion St, Shelburne  
 19 Upper Canada Dr, Erin

39 Buena Vista Dr, Orangeville  
 487233 Thirtieth Sdrd, Mono  
 2 Pineview Rd, Mono  
 948 O'Reilly Cres, Shelburne  
 19251 Mississauga Rd, Caledon  
 6 Island Lake Road, Mono  
 5 Temple Road, Georgetown  
 73 Lawrence Ave, Orangeville  
**Buyer AND Seller:**  
 64 First St, Orangeville  
 48 Starrview Cres

If you or someone you know is thinking of making a move please be sure to give us a call at 519-941-5151! We would love to help!

A military officer was continually transferred from base to base, city to city. Their young son was asked if it was hard for him, always living in a different home. His response was "Oh, no, no, no, no — we always live in the same home, we just put it in a different house."

*Home is where your heart is...*